
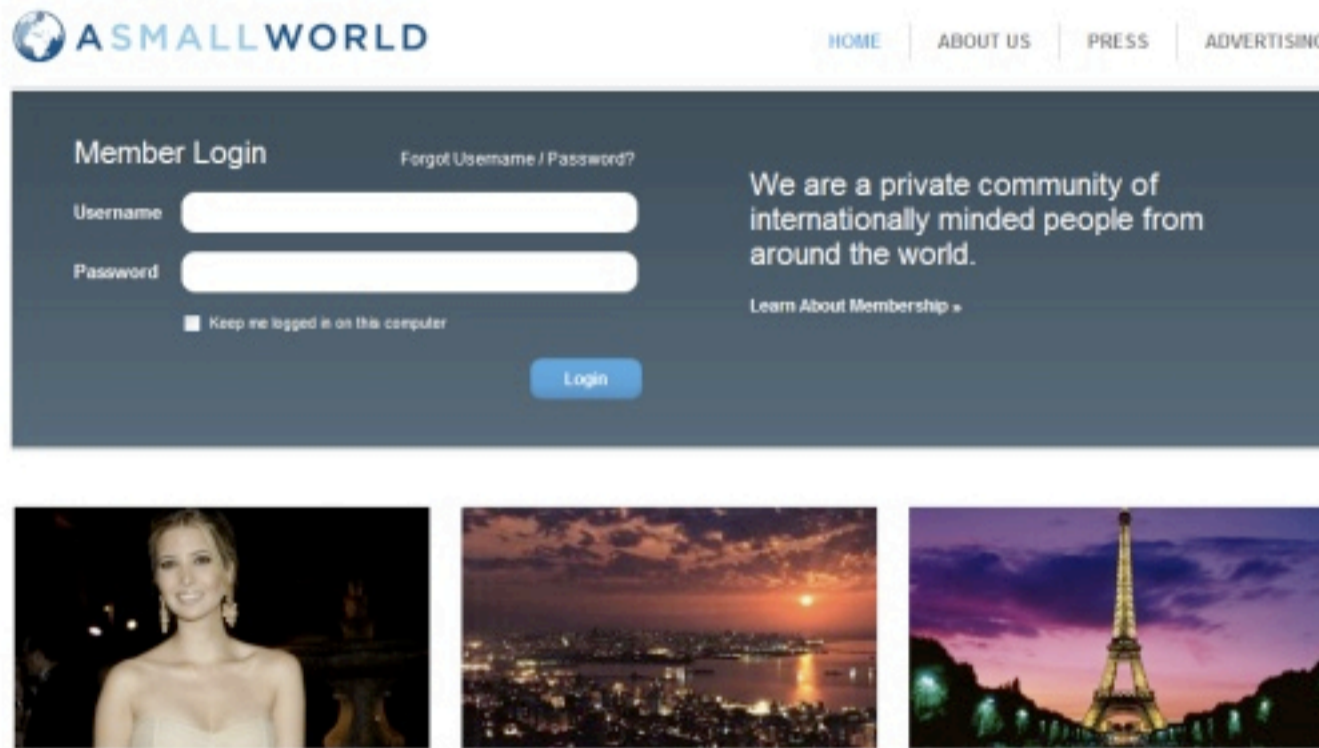


Jetsetter gets into white label business with ASmallWorld deal

Posted by Dennis Schaal  on 14 March 2011

Jetsetter struck its first white label deal and will provide its flash-sale and retail hotel and vacation deals to ASmallWorld.

ASmallWorld describes itself as "a private online community that captures an international network of people who are connected by three degrees of separation."



Jetsetter, too, is a members-only site, and behind the scenes will begin powering a new section of ASmallWorld, slated to launch in early April, the companies say. The will be ASmallWorld's first foray into ecommerce.

Jetsetter says it will provide to ASmallWorld "vacations exclusively curated" for ASmallWorld, as well as the resorts and hotels available on Jetsetter every day.

Drew Patterson, Jetsetter founder and CEO, says the ASmallWorld white label partnership is Jetsetter's first and there's more to come.

"We are actively expanding this segment of our business, and are engaged with several other partners to launch additional white label deals," Patterson says.

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