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eMoney By Tricia Duryee

About Tricia

Tricia Duryee has been covering technology for more than a decade and her whole career has been spent in Seattle, an area rich in software, mobile and e-commerce. Read more »

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Gilt's Jetsetter Expands Travel Discounts to Third Parties

by Tricia Duryee
Posted on March 15, 2011 at 5:30 AM PT

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Jetsetter, the Gilt Groupe's foray into into the travel world, is partnering with ASmallWorld, an invitation-only social networking site, to expand its audience beyond its own membership base of two million users.

ASmallWorld's members now will be able to purchase the same discounts for luxury excursions normally found on Jettsetter.

Deals range from a hotel on Daytona Beach Shores for $95 a night to something as exotic as the Maldives' South Malé Atoll on the Indian Ocean for $580 a night.

The partnership will go live officially in April, and will offer a mix of what's currently found on Jetsetter in addition to some deals picked especially for the community, said Drew Patterson, Jetsetter Founder and CEO.

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